

# Joanne Ella Johnson

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## PROFILE

An enthusiastic graduate with nine years of image editing and manipulation work and ten years of stop motion animation production and set design experience.. Practised in catering for individuals and small businesses. A confident, creative image retoucher, with an excellent grasp of Photoshop. Highly motivated with strong interpersonal skills and the ability to work independently or as part of a team. A skilled multi-tasker, adept at working to tight deadlines.

## PROFESSIONAL EXPERIENCE

### **Published Work    NinetyNine Magazine, March 2010 Issue**

Liaised with the photographer regarding the retouching of several high fashion images for publication in the March 2010 issue of the magazine.

### **Amina Magazine, March 2010 Issue**

Liaised with the photographer regarding the retouching of several high fashion images for publication in the March 2010 issue of the magazine.

### **Bizarre Magazine, April 2009, Issue 148**

Photographer – KM-Savill Photography, Model – Chris Cross.                      One-page spread, retouched/composited two images for selection by the photographer and model.

### **Trees for Cities Ezine, April 2009, Issue 01**

Working to a client brief, retouched several cover photos and two, two-page editorial style spreads appearing within the magazine.

### **Trojan Film Poster/Artwork - [www.changefilms.com](http://www.changefilms.com)**

Liaised with Writer/Director Louisa Fieldon on the design of an A3 poster, accompanying artwork and investment pack.

### **2010 – ONGOING    Freelance Retoucher, Hotel Chocolat (Out of house)**

Liaising with the in-house design team to retouch and composite both catalogue style and editorial style images for print and online publication.

### **2009 – ONGOING    Lead Retoucher, Fly-Factory Studio (Out of house)**

Lead photographic retoucher for image styling professionals Fly-Factory. Liaising with the photographers and stylists to produce high fashion, editorial style images.

### **2008 – ONGOING    Freelance Photographic Retoucher**

Liaising with studios, photographers, stylists and models to produce high quality, high-resolution images with vision, creativity and originality.

### **2008 – 5 MONTHS    Lead Model Maker, Helpless Pillow Ltd**

Lead set designer, model and prop maker for a commissioned stop motion animated music video. Also acted as an animation adviser.

### **2005 – ONGOING    Lead Miniature Maker and Artworker, Long Wednesday Productions Ltd**

Provided live action miniature design and construction, poster design, visual effects and image manipulation for several short films.

## **I.T. SKILLS (Windows & Mac)**

- Advanced knowledge of Adobe Photoshop CS5, PremierePro and Stop Motion Pro.
- Intermediate Knowledge of Adobe InDesign CS5
- Basic knowledge of Adobe Illustrator, After Effects, and 3D Studio Max.
- Proficient in Microsoft Office.
- Competent graphics tablet and wheel user.

## **EDUCATION & QUALIFICATIONS**

**2003 – 2006**

**University of Wales, Newport**

BA (Hons) Animation – First Class Honours

**2002 – 2003**

**City of Bath College, Bath**

OCN Life Drawing Level One – Pass

**2001 – 2002**

**University of the West of England, Bristol**

BTEC Foundation Diploma in Art and Design – Pass with Merit

## **EMPLOYMENT HISTORY**

**AUG 2002  
– PRESENT**

**Manager on Duty, Blockbuster Entertainment, Bristol,  
Newport and Cardiff (Evenings & Weekends)**

Responsibilities include opening and closing the shop, managing the daily takings, receiving and ordering merchandise, dealing with customer enquiries, transactions and complaints, and overseeing the work of up to three employees.

## **Animation theory published essays**

“Femininity and the Spinster; The Representation of the Single Woman in The Simpsons.” In: *Modernmask.org* [http://modernmask.org/Issue\\_II/modernmask\\_film/femininity.html](http://modernmask.org/Issue_II/modernmask_film/femininity.html)

“Won’t somebody think of the children?; The Nineties Subversion of the Animated Mother.” In: *Mediated Moms; Mothering in Popular Culture* Ed. Elizabeth Podnieks. Under contract with McGill-Queen’s UP.

“We’ll Have a Gay Old Time!: Queer Representation in American Prime-Time Animation from the Cartoon Short to the Family Sitcom.” In: *Queers in American Popular Culture* Ed. Jim Elledge, 2010.

## **REFERENCES**

**Photographer (Fly-Factory) – hi@ifashionism.com**

**Andy Simpson (Lead designer) – andy.simpson@hotelchocolat.co.uk**